

# Your one-stop ecommerce solution

Reach new customers and boost sales in the place where global shopping trends are born. With the TikTok on Shopify app, businesses can sync their product catalogs, manage orders, and launch ad campaigns - all without leaving Shopify.



## TikTok drives more conversions than other media channels

**1.8x**

more online conversions<sup>1</sup>

**2x**

more ROI than other channels<sup>2</sup>

**2.6x**

more offline conversions<sup>3</sup>

## Turn discovery into purchases with TikTok Ads



### Sync & sell

Connect your products to TikTok to create engaging experiences where customers can discover products and buy in a few clicks

### Leverage TikTok pixel

Find new customers, optimize campaigns, and measure performance with a secure server-side connection proven to improve CPA

### Drive results

Save time and boost performance with automated targeting and ready-made TikTok-style templates designed to help your content go viral

# Unlock up to \$10K in TikTok ad credit

TikTok has an offer exclusively for Shopify Plus merchants to help them onboard and accelerate sales using TikTok's Commerce Ad Solutions. When you connect to the TikTok on Shopify app and spend at least \$5K or \$10K within your first 30 days on TikTok, you'll receive either \$5K or \$10K in ad credit<sup>4</sup> to your ads account after 30 days.

#TLDR: when you spend...

**\$5k,**  
you get **\$5K** in  
ad credit<sup>4</sup>

**\$10k,**  
you get **\$10K**  
in ad credit<sup>4</sup>

## Get free ad creatives and expert TikTok support

Access high-performance, creator-generated ads with TikTok One. Leverage TikTok's advertising experts for tailored recommendations and build a campaign strategy aligned to your business goals.



## Increase your sales on Shopify with TikTok

### Engage new communities

Connect with new customers through organic product discovery and drive sales with features like multi-cart checkout and saved carts

### Manage from Shopify

Easily promote and sell your products on TikTok while managing your inventory, orders and ads directly within Shopify

To get started on the program, scan the code to sign up and connect with a specialist. [→](#)



4. Up to \$10K USD in advertising credits (the "Ad Credits" or "Coupon"). (Available while supplies last.) The Ad Credits shall expire if not used by 1/31/26. The Ad Credits may be used solely for media placement within the TikTok Ads Managers platform ("TTAM"). The Ads Credits are subject to all applicable TikTok policies, terms, agreements, and other requirements necessary for you to access and use the Ad Credits and TTAM (the "Ad Policies"). You hereby agree and acknowledge that you shall adhere to all applicable Ad Policies including, without limitation, participating in TTAM onboarding and creating a TTAM account. You may not transfer Ad Credits to any third party including, without limitation, your affiliates. Additional terms apply. Disclaimer: This document is the property of TikTok Inc. and is intended solely for informational purposes. The recipient shall not distribute, exhibit or otherwise use this document for any other purpose. TikTok undertakes no obligation or responsibility to update any of the information contained in this document. Past performance does not guarantee or predict future performance.